

FAITALPRO AT PALM EXPO 2012 BOOTH B43

The dates of the most important trade show in China for professional audio are approaching, 24th to 27th May 2012.

The event is the well known PALM EXPO, 2012 edition, which will be held in the brand new China International Exhibition Centre (CIEC).

FaitalPRO, professional loudspeakers manufacturer at the doors of Milan and on the market since 1958, will be exhibiting at this event yet again as this will be the ideal occasion to unveil to the Asian Markets the recent Ferrite range of products as well as to introduce officially the new member of FaitalPRO's sales staff, Mr. Liu Yi (Andy) Sales Development Manager for China.

This event is a great opportunity to further extend FaitalPRO's important presence in China and the rest of Asia which will surely be strengthened with the introduction of the new Ferrite products which are especially desirable for the Asian markets and are already being made available from the company's Asian subsidiary Faital Asia Ltd.

The Palm Expo will be a chance to have a talk with him and the rest of the FaitalPRO staff present, that is Alessandro Morelli and Gianluca Turra. Gianluca Turra, who is the person in charge of the Asian markets at Faital's HQ said: "This is the perfect opportunity to take a look in great detail at all the new Ferrite products, due to grow FaitalPRO's success even more in some of the fastest growing markets in the world. Actually the Palm Show is first of all an opportunity to consolidate our Made in Italy brand status in China and Asia in general."